



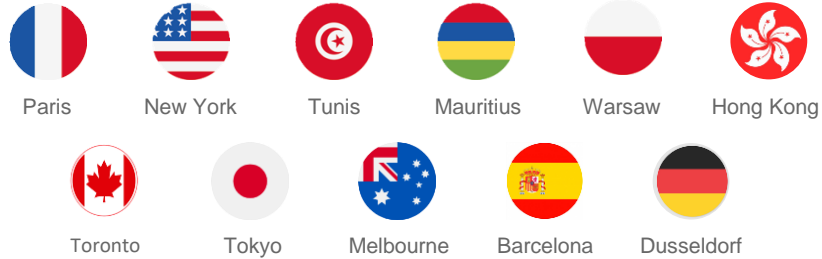
ecovadis

**Jumping into CSR**  
crucial need for  
our future

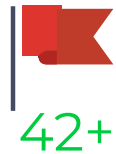
# EcoVadis is the world leading provider of business sustainability ratings

## More than 13 years of experience

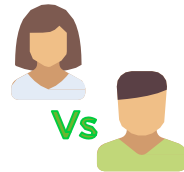
Worldwide offices:



Employees



Nationalities



48% vs 52%



Languages



Rated #1 by the SPLC Committee on Supplier Ratings (COSR)



Awarded highest score and largest coverage among all sustainability rating providers



Organisation of annual studies and events with Ecovadis



Featured for five consecutive years in the Spend Matters Almanac

# 2021 hot topics and concerns

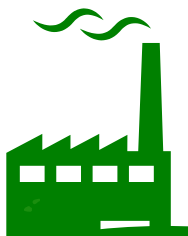
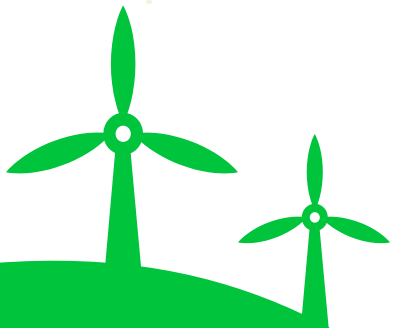
**CLIMATE  
CHANGE**

**EUROPEAN UNION  
REGULATIONS**

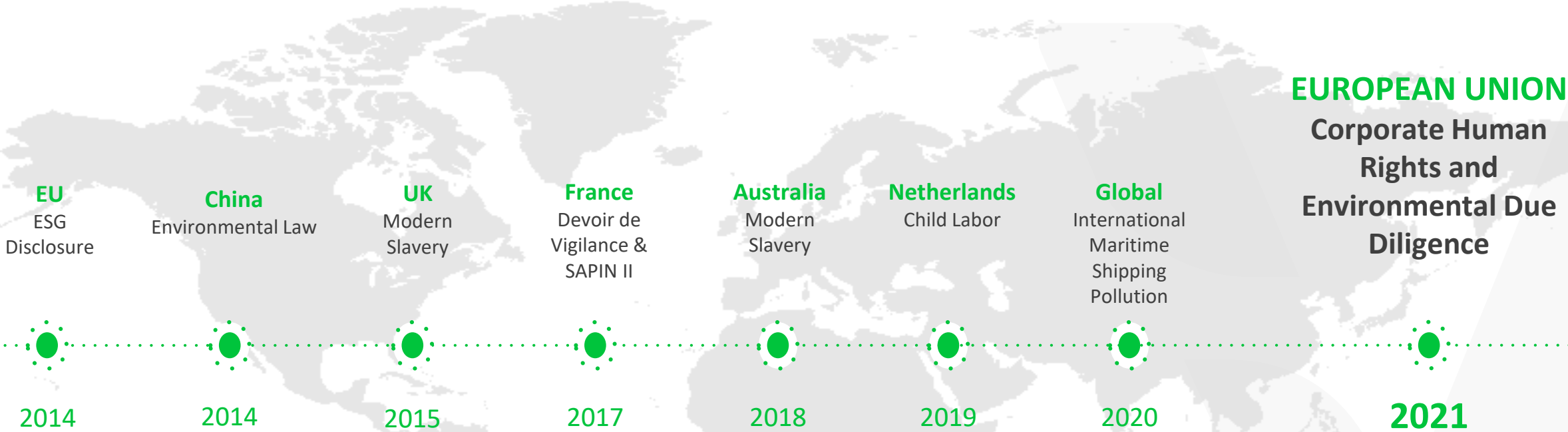
**DATA &  
DISCLOSURE**

**DIVERSITY**

**BIODIVERSITY**

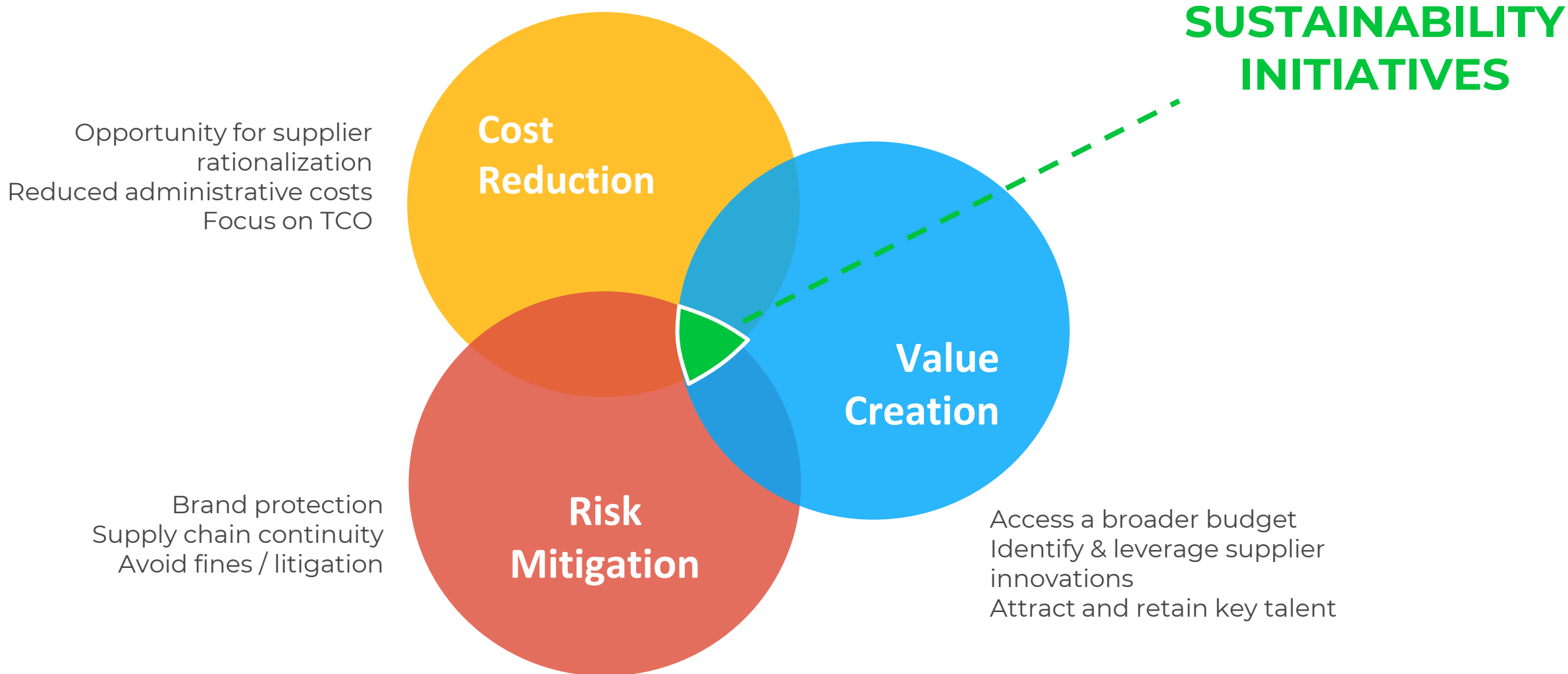


# International regulations are increasing...



...making it **nearly impossible** to keep up with supply chain compliance

# Sustainability initiatives support cost and risk benefits, but are also a value & performance opportunity



# Vibrations from the market in 2021

From a “nice to have” in the past, sustainability objectives and engagements have turned into a **“must have”**

**73%**

**of millennials**

are willing to pay more for sustainable products and services

**63%**

**of CPOs**

set sustainability objectives as a key business priority

**vs. 25% in 2019**

**69%**

**of buyers**

take CSR performance and policies into account for supplier selection processes

**vs. 51% in 2019**

# Moving local is a crucial change trigger



## Global Actions

taken by large & multinational companies with an international reach

## Local Actions

if all companies, including small and medium, consider their potential for local change, their **impact will be global**

- Support **infrastructure** developments
- Direct **clean-up** efforts & offsetting of land, air and water pollution
- Drive the **local economy**, elevating the community's living standards

# A path to start #1 : UN Sustainable Development Goals

## SUSTAINABLE DEVELOPMENT GOALS



The **SDGs** of the **2030 Agenda for Sustainable Development**, set in 2015 by the United Nations, are a collection of 17 interlinked global goals designed to help individual companies take local action to contribute to global change.



# A path to start #2 : launching a sustainability program



## STEP 1

### Understand your company structure, goals and impact

This will help you determine key roles and responsibilities within the process: a full materiality analysis as the basis of your process.



## STEP 2

### Collaborate internally

Centralize initiatives with a dedicated person leading and coordinating stakeholders, with ambassadors and champions.



## STEP 3

### Engage internal & external stakeholders

KPIs network to engage internally with a clear direction.  
Engage externally shareholders, consultants, NGOs or community to ensure perspective.



## STEP 4

### Set up goals and action plans

Set quantitative goals and objectives and develop an action plan to achieve these goals.

# A path to start #3 : structuring your management systems

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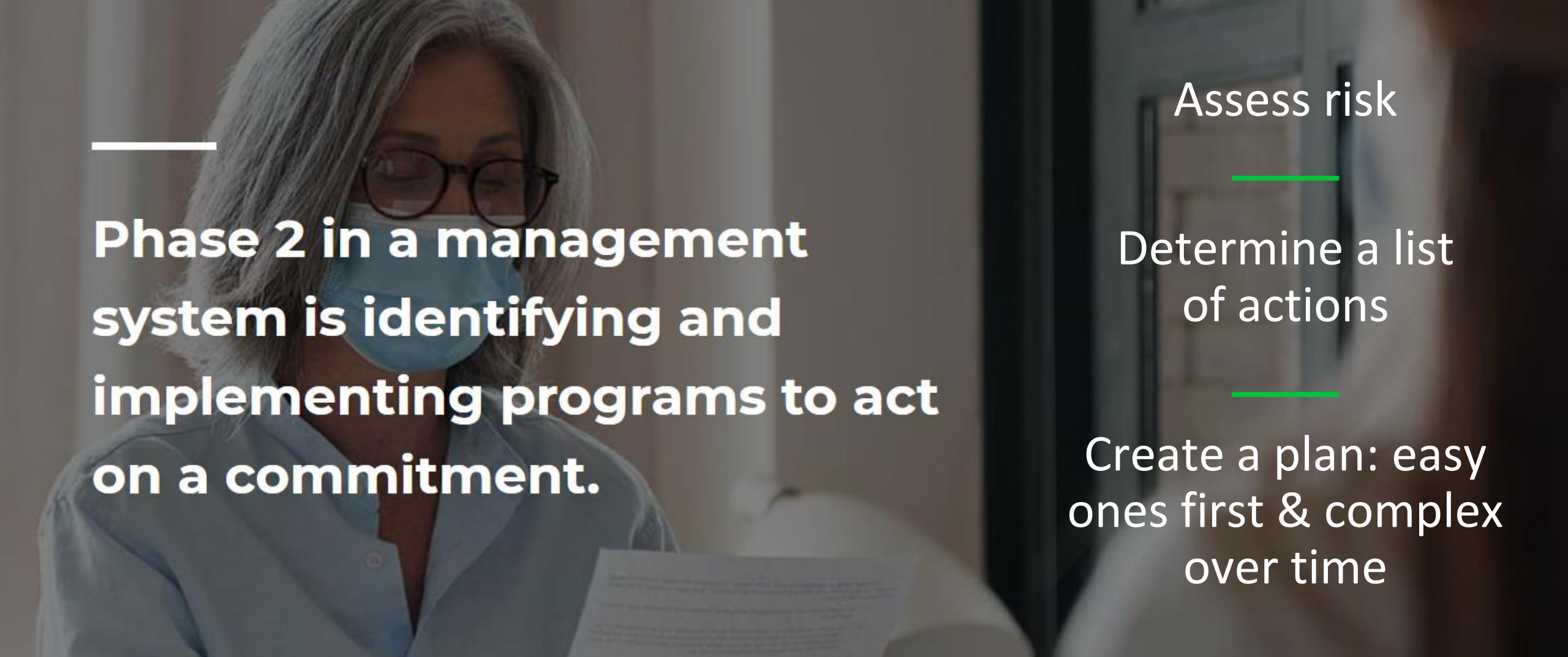
**Phase 1 in a management system always starts with making a plan and setting goals or targets.**

Set clear commitments

Formalize with documents and goals

Communicate  
*Digital, Physical & Verbal*

# A path to start #3 : structuring your management systems



**Phase 2 in a management system is identifying and implementing programs to act on a commitment.**

Assess risk

Determine a list of actions

Create a plan: easy ones first & complex over time

# A path to start #3 : structuring your management systems

**Phase 3 is monitoring  
and reporting on progress**

Take notes on  
actions

Report on  
progress (KPIs)

Display data and  
share reports  
*Internally & externally*

# A path to start #3 : structuring your management systems



**Phase 4 involves closing the loop on the management system feedback cycle.**

Aggregate data over years

Compare to overall company targets

Increase your exigency level

# A path to start #4 : undergo third-party certifications



## Reliable standards

signaling your stakeholders concrete and well defined actions

## Information sharing

showing how regulatory or contractual requirements are met

## Assurance & robustness

providing guidance and checks thanks to independent external audits



## ISO 14001

environmental management systems

## ISO 45001

occupational health and safety

## ISO 26000

social responsibility

## SA 8000

social accountability

...

& many more

# A path to start #5 : example of EcoVadis toolbox



## Easy Sharing

Directory tools and unlimited sharing solutions for networking effect.



## Carbon Solutions

Empowering companies to build capacity for climate action.



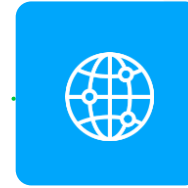
## Quanti Metrics

Adding live quantitative disclosure for clients and partners.



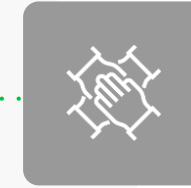
## Corrective Action Plans

Enter into virtuous cycles of performance improvement.



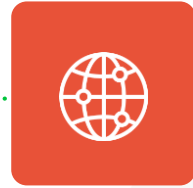
## Expert Help Center

Dedicated expert team providing guidance and answers to specific needs.



## International standard

An international solution connecting more than 75k companies with local support and more than 15 languages.



## EV Academy

A new learning management platform added to existing content (guides, webinars, articles...).



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**Thank you !**